2018 IHA LEADERSHIP SUMMIT

SEPTEMBER 25–26
The Westin Lombard Yorktown Center

LOCATION & ACCOMMODATIONS

The Westin Lombard Yorktown Center
70 Yorktown Center
Lombard, IL 60148
630.719.8000
westinlombard.com
Reservations: 888.627.9031

Rates:
$159 single and double/$174 triple (plus tax)

Room Discount Deadline:
Tuesday, September 4, 2018 by 5:00 PM

Hotel Amenities:
• Valet service and free self-parking
• Disability-accessible facilities
• Fitness center with whirlpool; indoor heated lap pool
• Jogging path
• High-speed internet access in all guest rooms ($12.95/day)
• Close proximity to Oak Brook and Yorktown shopping centers
• Close proximity to numerous area golf courses

Be Here
Industry leaders from throughout Illinois will gather for IHA’s Leadership Summit—the premier event for the Illinois hospital community—this September. This year’s Summit includes powerful speakers, engaging content, and valuable networking opportunities that can spark new ideas and new ways of tackling healthcare’s toughest challenges.

Be Inspired
Powerful Speakers Guide Change

Be Engaged
State and Federal Updates

Be Transformed
Digital, Cost, Care Delivery Breakouts

Be Informed
Get Valuable ACHE Credit

WHO SHOULD ATTEND?

CEOs
C-Suite
Clinical Leaders
Administrative Leaders
Emerging Leaders
Physician Leaders
Board Members
KEYNOTE
Getting to Health: A New Vision for Connected, Secure and Accessible Care
Karen DeSalvo, MD, MPH, MSc
Former Acting Assistant Secretary for Health at the U.S. Department of Health and Human Services

FEDERAL AND STATE HEALTH POLICY UPDATES
• Federal Health Policy Update and Look at the 2018 Mid-Term Elections
• State Health Policy Update with Legislative Leaders

THINK TANK SESSIONS—TRANSFORMING YOUR FUTURE (repeated)
Go in-depth on healthcare’s key transformational challenges
• Digital Transformation
• Cost Transformation
• Care Delivery Transformation

ACHE FACE-TO-FACE CREDITS
In collaboration with the Chicago Health Executives Forum
• Population Health Management: Justice, Access and Financial Implications
• Disruptive Innovation in Healthcare Delivery

CLOSING
The Buried Life: Six Steps to Crossing Anything Off Your List
Ben Nemtin, Author, Co-Star of MTV’s The Buried Life, Speaker, Vancouver, British Columbia, Canada
Population Health Management: Justice, Access and Financial Implications

Panelists: TBA

As reimbursements continue to shift from volume-based to value-based, healthcare organizations are becoming more responsible for providing the resources necessary to meet the needs of a given population. Aligning quality of care with the appropriate level of care and services becomes pertinent to healthcare organizations’ bottom line. With the growing emphasis on equity and access, it is also imperative for healthcare leaders to develop programs that offer underserved communities an opportunity for a healthier tomorrow. How to properly reduce costs while improving quality and access of care in economically challenged communities and prevent acute health issues and substantive chronic illnesses will be the focus of this panel discussion.

Networking Break

Disruptive Innovation in Healthcare Delivery

Panelists: TBA

In healthcare delivery, disruptive innovations have the potential to decrease costs while improving both the quality and accessibility of care. Disruptive innovations can also enable new healthcare applications and changes in patient and provider behavior. This panel will explore the role of innovation in the medical marketplace and discuss examples of disruptive innovation in healthcare that will change patients’ lives.

ACHE Update

Speaker TBA

In this special briefing, you’ll hear about ACHE’s latest initiatives as it works to enhance hospital and health system efforts to transform care delivery and improve individual and community health.

Welcome and President’s Address

A.J. Wilhelmi, President and Chief Executive Officer, Illinois Health and Hospital Association

Join IHA President and CEO A.J. Wilhelmi as he details the Association’s key priorities in advocacy, quality and patient safety, and business resources over the next year. He also will tell the story of IHA’s partnership with member hospitals and health systems this past year, particularly the success of member-driven advocacy efforts.
1:30 – 2:30 pm
**A Federal Health Policy Update and Look at the 2018 Elections**
*Rick Pollack, President and Chief Executive Officer, American Hospital Association*

**The Big Question:** How will the 2018 mid-term elections impact health policy at the federal level?

**Session Summary:** The nation’s opioid epidemic looms large, the administration seeks to lower prescription drug prices and uncertainty persists over the future of the Affordable Care Act. There’s a lot to unpack in health policy at the federal level. Add to that an election year with about 48 House seats considered competitive and the stage is set for an important and impactful discussion of the current state of health policy in Washington, D.C., as we approach mid-term elections in November.

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2:30 – 3:30 pm  **KEYNOTE ADDRESS**
**Getting to Health: A New Vision for Connected, Secure, Accessible Care**
*Karen DeSalvo, MD, MPH, MSc, Professor of Internal Medicine and Population Health, University of Texas Dell Medical School*

**The Big Strategies:** Learn the key ways healthcare leaders can meet patient needs in today’s consumer-driven healthcare marketplace.

**Session Summary:** As hospitals and health systems continue to move toward value-based care, leaders must carefully calibrate their care redesign efforts. Embracing digital health technologies, supporting clinical excellence across the care continuum and addressing the social determinants of health are three essential components of care delivery models that can achieve both success and spread. In this keynote address, Dr. DeSalvo will explore the latest healthcare trends and identify the “big strategies” that hospitals and health systems must adopt to meet society’s demands in our consumer-driven healthcare marketplace.

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3:30 – 4:00 pm
**Refreshment Break with Corporate Partners**

4:00 – 5:00 pm
**State Health Policy Update with Legislative Leaders**
*Representative Greg Harris (D-Chicago); Representative Patti Bellock (R-Westmont); Senator Heather Steans (D-Chicago); Senator Dave Syverson (R-Rockford); and A.J. Wilhelmi, President and CEO, Illinois Health and Hospital Association (moderator)*

**The Big Question:** What health policy changes and initiatives are on the horizon in Illinois?

**Session Summary:** 2018 has been a big year for health policy in Springfield: Medicaid managed care has expanded throughout the state, the Governor signed into law the bi-partisan redesign of the Hospital Assessment Program, and the state’s 1115 Demonstration Waiver was approved to build a continuum of services for mental health and substance use disorder. On top of it all, statewide elections are this year. IHA president and CEO A.J. Wilhelmi will moderate an important discussion with key state legislative leaders about the current health policy climate in Illinois and what’s in store for the future.

5:00 – 6:30 pm
**Corporate Partners Reception**

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**REGISTER TODAY AT**
team-IHA.cvent.com/2018leadershipsummit
DIGITAL TRANSFORMATION
Healthcare Everywhere: Challenges and Opportunities for Hospitals and Health Systems
Jane Sarasohn-Kahn, Health Economist, Think-Health, LLC, and Author, “Health Populi” Blog

The Big Questions: What if the in-person visit was a patient’s second, third or even fourth choice? Will smartphones and voice assistants become essential home health devices?

Session Summary: Hospitals are being challenged to deliver high-quality, patient-centric care as telehealth, digital health and other virtual care options grow rapidly. In the face of change, hospitals must sustain strong clinician-patient relationships and all-important patient loyalty. Learn about the latest trends in virtual care, key strategic considerations and opportunities that healthcare leaders should have top-of-mind while planning for the future.

REGISTER TODAY AT team-IHA.cvent.com/2018leadershipsummit
**THINK TANK SESSIONS**
(Wednesday 8:30-9:45 am & 10:15-11:30 am)

**CARE DELIVERY TRANSFORMATION**

**The Innovation Challenge: Using Design Thinking to Drive Care Delivery Transformation**

Carl Zuhl, Partner and Business Designer, do tank; Matthew Kelly, Partner and Business Designer, do tank; and recipients of the 2018 IHA Innovation Challenge Award—Advocate Good Shepherd Hospital, HSHS St. John’s Hospital, and Saint Anthony Hospital

**The Big Strategies:** Cracking the code on what it means to be “innovative” and how to spread innovations across organizations and systems.

**Session Summary:** Over the past year, IHA has embarked on an ambitious initiative to spread promising, high-impact quality improvement innovations across the state. Through IHA’s Partners in Progress Innovation Challenge, hospital and health system leaders are working to redesign systems and transform care delivery. Find out the key strategies, including design thinking methods, that IHA and participating member hospitals have used to lower costs and reduce harm for patients across Illinois. You’ll gain insights on integrating design thinking to spur innovation and how you can apply to become an IHA Partner in Progress in the Innovation Challenge’s second year.

**COST TRANSFORMATION**

**When 5% Is Not Enough: Radical Cost Transformation in Hospitals and Health Systems**

Kristopher Goetz, Senior Vice President, Strategic and Financial Planning Practice, Kaufman Hall

**The Big Issue:** Financial realities in healthcare make cost transformation imperative for hospital and health systems.

**Session Summary:** In order to thrive, hospitals and health systems must deliver value and have a cost position that allows them to be competitive. For most healthcare organizations, reducing costs by a single-digit percentage will not be enough—radical cost transformation is needed. Get the key strategies in clinical redesign, service rationalization, workforce reconfiguration and other areas to bring about transformative cost reductions.
**Featured Speakers**

**Karen DeSalvo, MD, MPH, MSc**  
*Former Acting Assistant Secretary for Health, U.S. Department of Health and Human Services, and Professor of Internal Medicine and Population Health, University of Texas Dell Medical School*

In her role as a professor, Dr. DeSalvo works on a range of projects in community health, medical care and social determinants of health. She served as Acting Assistant Secretary for Health at the U.S. Department of Health and Human Services from 2014 to 2017, overseeing 12 core public health offices and 10 regional health offices across the nation, and the Office of the Surgeon General. From 2014 to 2016, Dr. DeSalvo was the National Coordinator for Health Information Technology. She established national strategy and policy on health IT and focused on interoperability in the healthcare setting. Between 2011 and 2014, Dr. DeSalvo served as New Orleans Health Commissioner, where she built an innovative and award-winning model of neighborhood-based community health services for low-income, uninsured and other vulnerable individuals after Hurricane Katrina.

**Ben Nemtin**  
*Author, Co-star of MTV’s The Buried Life, Speaker, Vancouver, British Columbia, Canada*

Fed up with the monotony of day-to-day college life, Nemtin and his friends set out on a two-week road trip with a camera and a borrowed RV to complete a list of “100 things to do before you die.” For each item they accomplished, they helped a complete stranger cross something off his or her own list. Since they began this quest 10 years ago, Nemtin and his friends have crossed off nearly all 100 items and have encouraged millions to believe that anyone can do anything. Nemtin’s bucket list quest has brought him to the White House to play basketball with President Obama (#95) to Oprah’s couch (#61) and to London to have a beer with Prince Harry (#82). Ben is working on making a movie, his #91, with *The Buried Life* documentary set for release in 2018.
**Rick Pollack**  
*President and Chief Executive Officer, American Hospital Association*

As head of the American Hospital Association (AHA), Pollack leads the nation’s largest hospital and healthcare system membership organization—with a membership of nearly 5,000 hospitals, healthcare systems, networks, and other providers of care. Pollack joined AHA in 1982 and assumed the top leadership position in 2015. As a result of his leadership, AHA is often cited as one of the most influential and effective advocacy organizations in Washington. Pollack guided the growth of the AHA’s political action committee, AHAPAC, now one of the largest healthcare political action committees in the U.S.; brought in AHA as a founding member of the Coalition to Protect America’s Health Care in 2000; and led efforts to expand health coverage. Pollack also played a key role in AHA’s efforts to improve quality and patient safety, eliminate disparities in care and promote diversity among healthcare professionals.

**A.J. Wilhelmi**  
*President and Chief Executive Officer, Illinois Health and Hospital Association*

In his third year as IHA president and chief executive officer, Wilhelmi has strengthened IHA’s ability to address the many needs of more than 200 member hospitals and nearly 50 member health systems. Wilhelmi and IHA leaders collaborate with state leaders, legislators and other key stakeholders to develop workable solutions to support patients, hospitals and the state’s healthcare delivery system. Wilhelmi previously served as IHA’s chief government relations officer from 2012 to 2015, helping guide successful advocacy efforts including landmark legislation on hospital tax exemption, Medicaid expansion under the Affordable Care Act (ACA) and new ACA access payments. He was an Illinois State Senator from 2005 to 2012.

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Jane Sarasohn-Kahn  
*Health Economist, Think-Health, LLC, and Author, “Health Populi” Blog*

A nationally recognized health economist, advisor and trend-weaver, Sarasohn-Kahn supports organizations at the intersection of health, technology and people. She founded THINK-Health after 10 years working with healthcare consultancies in the U.S. and Europe. Sarasohn-Kahn’s clients are all stakeholders in health: technology, bio/life sciences, providers, insurance plans, financial services, food and consumer goods. She founded the Health Populi blog in 2007. Sarasohn-Kahn serves on the advisory boards of CanSurround, CAQH Health Efficiency Index, Health 2.0 Conference, healthBank, Society for Participatory Medicine, Stupid Cancer and WEGO Health. She is also on the board of The Clinic, a free clinic for residents in her community.

Kristopher Goetz  
*Senior Vice President, Strategic and Financial Planning Practice, Kaufman Hall*

Concentrating on strategic cost management, Goetz advises healthcare clients nationwide on hospital operations and financial management. His experience includes leading hospitals through major cost-reduction initiatives while ensuring exceptional patient outcomes. With a focus on labor costs, Goetz advises hospitals on the best ways to improve efficiencies, reduce waste and eliminate redundancies. Prior to joining Kaufman Hall, Goetz held numerous leadership positions at Northwestern Memorial Hospital in Chicago and spent five years at Solucient (now Truven Analytics) consulting with hospitals on operational assessments and financial improvement initiatives.

Matthew Kelly  
*Partner and Business Designer, do tank*

Kelly has been part of do tank’s team since its formation in 2014. He assists organizations with alignment and clarity about the current state of their business, competition, economic challenges and vision for the future. Kelly has more than 10 years of experience overseeing the lifecycle of complex organizational development activities. Defining project scope with stakeholders, he is skilled in facilitating the synthesis of multiple perspectives into a clear strategy and plan for action.

Carl Zuhl  
*Partner and Business Designer, do tank*

Zuhl supports clients by getting teams to think boldly about their businesses, both current and future states, and strategy. Pushing them outside their comfort zone to develop unique and different ideas, he leads clients to adopt different ways of thinking to drive growth in their core business as well as to design, prototype and test new adjacent and transformative businesses.
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The Westin Lombard Yorktown Center
REGISTRATION
REDUCED FEES IN 2018

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<tr>
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<tbody>
<tr>
<td>First Staff Member</td>
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Registration includes all session and program material, continuing education credit, two breakfasts, two lunches, refreshment breaks and admission to the Leadership Summit exhibit hall.

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2018leadershipsummit

CANCELLATION
Cancellations after Tuesday, September 11, 2018 will be charged 50% of the registration fee. Registrants who do not cancel and do not attend are liable for the entire fee. Registrants unable to attend may send a substitute. For cancellations and substitutes, please contact Lorri Vanecek at lvanecek@team-iha.org or 630.276.5440.

IHA wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to attend this program, please contact Lorri Vanecek at 630.276.5440 or lvanecek@team-iha.org.