EMERGE
2021 IHA LEADERSHIP SUMMIT
SEPTEMBER 23-24, 2021

In-Person and Virtual

Illinois Health and Hospital Association
Dear Colleagues:

After more than 16 months of crisis and uncertainty, it's time to EMERGE from the pandemic with clarity and solutions. The 2021 IHA Leadership Summit, EMERGE, is designed to help you and your team broaden your perspective, sharpen your focus and spark strategic solutions for the post-pandemic world.

With a variety of renowned speakers and experts, you will EMERGE stronger, more motivated, and we will EMERGE together.

Highlights include:

• **Hope Through History**
  Pulitzer Prize-winning author Jon Meacham’s keynote address will paint an intimate portrait of leaders like President Franklin D. Roosevelt and U.S. Rep. John Lewis, extrapolating fundamental lessons for modern leaders.

• **Healthcare Finance in the Post-Pandemic Era**
  Leading experts in healthcare policy and economics will share solutions to combat COVID’s fiscal damage and offer insight into national healthcare legislation.

• **Battling Burnout and Restoring Resilience**
  Thom Mayer, MD, medical director of the National Football League Players Association, will bring his trademark storytelling and candor to this riveting closing session on supporting your staff.

One of the most exciting features of this year’s event is we will be able to meet in person. I look forward to seeing old friends and making new ones. For those who enjoyed the success of last year’s virtual Leadership Summit, we’re offering the flexible option of attending this event online.

Thank you to our members, speakers and sponsors for joining me. We look forward to hosting this signature event, so that you can EMERGE better than ever!

Sincerely,

A.J. Wilhelmi
President & CEO
Illinois Health and Hospital Association
IHA proudly presents Pulitzer Prize-winning author and renowned presidential historian Jon Meacham, who tells our nation’s compelling story of overcoming challenges, resolving crises and making progress together through our greatest challenges.

Who needs to emerge to be successful?

CEOs
C-Suite Leaders
Clinical Leaders
Administrative Leaders
Diversity, Equity and Inclusion Officers
Emerging Leaders
Physician Leaders
Board Members
THURSDAY, SEPTEMBER 23

7:30 – 8:30 am
REGISTRATION AND BREAKFAST BUFFET

8:30 – 10:15 am
OPENING SESSION

Welcome and Opening Remarks
Karen Teitelbaum, Chair, IHA Board of Trustees; and President and CEO, Sinai Chicago

President’s Address
AJ Wilhelmi, President and CEO, Illinois Health and Hospital Association

Hope Through History
Jon Meacham, Presidential Historian and Pulitzer Prize-Winning Author

So many periods in history have seemed intractable: the battle against polio, the Great Depression, World War II and now COVID-19. Yet America persisted. Our nation’s story is one of overcoming challenges, resolving crises and making progress together. What does it take for leaders to endure through the darkest days? In this special presentation, acclaimed historian Jon Meacham will chronicle the defining moments of President Franklin D. Roosevelt, British Prime Minister Winston Churchill and Congressman John Lewis. Meacham’s intimate portrait of their resolve and gumption will illuminate a path for today’s leaders to renew hope and prevail.

10:15 – 10:45 am
BREAK

10:45 am – 12:00 noon
Climbing Out of the Crater: The Post-COVID Healthcare Landscape
Jeff Goldsmith, PhD
President, Health Futures Inc.

Leading in 2021 might feel like a game of whack-a-mole: If you’re not wrestling with financial uncertainty, you’re navigating political controversy. Strategic priorities must balance urgent needs with future developments, including the threat of disruption from new competitors in healthcare and new technologies. This session will outline bold steps to recover your organizations from COVID-19, leverage new technology and ensure long-term success.

12:00 noon – 1:00 pm
LUNCH

1:15 – 2:45 pm
HEALTHCARE FINANCE IN THE POST-PANDEMIC ERA

Recovering from the COVID-19 Financial Roller Coaster:
A Panel Discussion
Panelists TBA

The pandemic’s twists and turns brought uncertainty and instability to hospital finances. To ensure financial recovery, hospitals should factor in government payment policies, new competitors and telehealth. A panel of healthcare leaders from across the state will share strategic priorities to restore revenue and operating margins in a changing industry.

The Economics of Healthcare Post-Pandemic: A National View
Katherine Baicker, PhD, Dean and Emmett Dedmon Professor, The University of Chicago Harris School of Public Policy

One of the nation’s leading health economists will explore the future of national healthcare finance policy as we emerge from the pandemic and will address the rapidly changing dynamics of our nation’s economy.

2:45 – 3:15 pm
BREAK

3:15 – 5:00 pm
HEALTH EQUITY IN ACTION

Long-standing social inequities exacerbated the impact of COVID-19 on communities of color. In this two-part session, national experts and hospital leaders will outline an action agenda to address these disparities by enhancing care design, access and delivery.

Health Equity in Action:
A National Conversation
Joy Lewis, MSW, MPH, Senior Vice President, Health Equity Strategies, and Executive Director, Institute for Diversity and Health Equity, American Hospital Association
Karthik Sivashanker, MD, MPH, CPPS, Vice President, Equitable Health Systems and Innovation, American Medical Association

5:00 – 6:00 pm
SPONSOR RECEPTION
FRIDAY, SEPTEMBER 24

7:30 – 8:45 am
BREAKFAST WITH EVENT SPONSORS

9:00 – 10:30 am
Partnerships and Alliances for a Distributed Healthcare Future
Lisa Suennen, Senior Managing Director, Manatt Digital and Technology, San Francisco, California
Your health goes where you go. Shouldn’t healthcare follow along? With a distributed care model, or “healthcare without walls,” hospitals can help patients manage their care from anywhere: work, the gym, the bus—even on vacation. This session, including a panel discussion, will focus on the most effective partnerships and digital outreach that are fueling the distributed care revolution.

10:30 – 10:45 am
BREAK

10:45 – 11:45 am
Battling Burnout and Restoring Resilience
Thom Mayer, MD, Medical Director, National Football League (NFL) Players Association and Founder, BestPractices Inc.
Medical units are a lot like professional sports teams: highly trained groups of individuals applying unique skills in extreme situations. If a team member stumbles, the mission is in peril. By addressing the three cardinal symptoms of burnout—emotional exhaustion, cynicism and loss of meaning at work—hospital leaders can improve morale and quality of care at the same time. In this riveting closing session, Dr. Mayer will combine stories from the NFL with practical solutions to support your staff.

11:45 am
ADJOURNMENT
Jon Meacham
Presidential Historian and Pulitzer Prize-Winning Author

Meacham is one of America’s most prominent public intellectuals. A contributor to TIME and The New York Times Book Review, the highly sought-after commentator regularly appears on CNN and MSNBC. Known as a skilled orator with a depth of knowledge about politics and religion, Meacham brings historical context to the issues and events impacting our daily lives.


In 2009, Meacham won the Pulitzer Prize for his bestseller, American Lion: Andrew Jackson in the White House. Named a “Global Leader for Tomorrow” by the World Economic Forum, Meacham is a member of the Council on Foreign Relations. He is also a Visiting Distinguished Professor at Vanderbilt University.

Jeff Goldsmith, PhD
President, Health Futures Inc.

Goldsmith is the founder and president of Health Futures Inc., a healthcare company that guides venture and private equity investment in emerging technologies. He has more than a decade of experience as a lecturer at The University of Chicago, where he focused on health services management and policy. Goldsmith has also taught at the University of Pennsylvania, Johns Hopkins University, Washington University and the University of California at Berkeley. He has been published in The New York Times and Harvard Business Review. Goldsmith is also a board member for Essent Corporation, an investor-owned hospital management firm. His interests include biotechnology, health policy, international health systems and the future of health services.

Katherine Baicker, PhD
Dean and Emmett Dedmon Professor, The University of Chicago Harris School of Public Policy

A leading scholar in healthcare economic policy, Baicker’s research primarily focuses on health insurance finance and the effect of reforms on the distribution and quality of care. Baicker’s research has been published in the New England Journal of Medicine, Health Affairs and the Quarterly Journal of Economics. Previously, Baicker was the C. Boyden Gray Professor of Health Economics in the Department of Health Policy and Management at the Harvard T.H. Chan School of Public Health. She has also served on the Medicare Payment Advisory Commission. From 2005-2007, Baicker served as a Senate-confirmed Member of the President’s Council of Economic Advisers, where she played a leading role in the development of health policy.
Joy A. Lewis, MSW, MPH  
Senior Vice President, Health Equity Strategies, and Executive Director, Institute for Diversity and Health Equity, American Hospital Association (AHA)

Lewis has broad oversight for several AHA priorities and functions related to diversity, health equity and inclusion. She also serves as a member of AHA’s executive management team. In 2018, Lewis joined the association as vice president of strategic policy planning. She organized member work groups, gaining their insights and perspectives to elevate AHA’s visibility as a thought leader and change agent. Before joining AHA, Lewis held several positions for nearly two decades at Kaiser Permanente. She is a member of the Association of American Medical Colleges’ Health Workforce Research Committee and was recently appointed to the board of directors of the Institute for Clinical and Economic Review.

Lisa Suennen  
Senior Managing Director, Manatt Digital and Technology, San Francisco, California

With more than 30 years’ experience as an entrepreneur, venture capitalist, board member and strategic advisor, Suennen has focused broadly on new technologies. An internationally recognized speaker, she helps companies adopt and leverage digital technologies, develop strategies for growth, and build collaborations between established players and entrepreneurs. Suennen’s clients span the technology continuum, with a particular focus on digital health enterprises, payers, health systems, manufacturers and emerging companies across the healthcare field. Prior to joining Manatt, Suennen led the GE Ventures healthcare fund and cofounded the American Heart Association’s Cardeation Venture Fund. She is also faculty at the University of California at Berkeley Haas School of Business. Suennen writes the popular blog, Venture Valkyrie.

Karthik Sivashanker, MD, MPH, CPPS, Vice President, Equitable Health Systems and Innovation, American Medical Association (AMA)

In addition to his role at AMA, Dr. Sivashanker is medical director in quality, safety and equity at Brigham and Women’s Hospital in Boston. He is a psychiatrist at the Justice Resource Institute in Needham, Massachusetts, and a faculty member at the Institute for Healthcare Improvement in Boston. A former Fulbright Scholar, Dr. Sivashanker researched HIV/AIDS in rural communities in Venezuela. In 2017, he won a gold status fellowship with the Diffusion of Excellence Initiative through the Department of Veterans Affairs’ Under Secretary for Health. As a fellow, he led efforts to standardize and improve substance use screening and triage for veterans. Dr. Sivashanker has focused on driving racial justice and equity in the healthcare arena.

Thom Mayer, MD  
Medical Director, National Football League (NFL) Players Association and Founder, BestPractices Inc.

Dr. Mayer founded BestPractices Inc., a respected emergency physician group. He is a sought-after speaker on burnout, resilience, leadership, management, motivation, crisis management and more. Dr. Mayer created and implemented the NFL’s concussion guidelines and COVID-19 guidelines. USA Today named him one of the NFL’s 100 Most Important People. On September 11, 2001, Dr. Mayer served as command physician at the Pentagon’s rescue and recovery operation. His team was the first to successfully diagnose and treat inhalational anthrax. Dr. Mayer has written over 25 books and been featured in The New York Times, The Wall Street Journal, The Washington Post and ESPN. He has written over 200 peer-reviewed articles.
REGISTRATION

Registration is open only to IHA member hospitals and health systems and IHA Event Sponsors.

In-Person Attendance

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<th>By Sept. 9</th>
<th>After Sept. 9</th>
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<tr>
<td>First registrant per organization</td>
<td>$295</td>
</tr>
<tr>
<td>Each additional registrant per organization*</td>
<td>$245</td>
</tr>
<tr>
<td>Hospital/health system board member</td>
<td>$225</td>
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<tr>
<td>Administrative fellow</td>
<td>$225</td>
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*The additional registrant(s) must be employed at the same hospital or hospital system corporate office as the first registrant to qualify for this discount.

Remote Attendance (via live videostream)

| Individual | $295 |
| Hospital | $695 |

Individual registration

For one attendee

Hospital registration

For an unlimited number of attendees from your hospital

- After the initial Hospital registration, additional staff members must register in order to receive login credentials. Login credentials cannot be shared.
- The Hospital registration option does not apply to attendees across a hospital system. It is only for a single hospital facility.

Remote registrants will receive connection information within one week prior to the IHA Leadership Summit.

REGISTER TODAY

https://tinyurl.com/2021-IHA-Summit

Registrations may be canceled and refunds provided according to the following schedule, which applies to all registration types:

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<th>Deadline</th>
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<tr>
<td>Received before Sept. 10</td>
<td>100%</td>
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<tr>
<td>Received between Sept. 10-17</td>
<td>50%</td>
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<tr>
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<td>None</td>
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Registrants who do not cancel and do not attend are liable for the entire fee. Registrants unable to attend may send a substitute. For cancellations and substitutes, please contact Lorri Vanecek at lvanecek@team-iha.org or 630.276.5440.

IHA reserves the right to cancel or reschedule a program due to an insufficient number of registrants or other unforeseen circumstances. Registrants will be notified of cancellation prior to the date of the program.

Information and materials conveyed at programs are provided by the speakers and do not constitute the advice or opinion of IHA. Specific legal or other professional assistance should be obtained before relying on information conveyed to general audiences.

IHA wishes to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to attend this program, please contact Lorri Vanecek at 630.276.5440 or lvanecek@team-iha.org.

LOCATION

The Westin Lombard Yorktown Center
70 Yorktown Center
Lombard, IL 60148
(630) 719-8000
westinlombard.com

Reservations:
888.627.9031

Rates:
$163 plus tax

Room Discount Deadline:
Tuesday, August 31, 5:00 pm

Hotel Amenities:
- Valet service and free self-parking
- Disability-accessible facilities
- Basic guest room internet access complimentary for Marriott Bonvoy members, $14.95/day for non-members
- Fitness center with whirlpool and indoor heated lap pool
- Jogging path
- Close proximity to Oak Brook and Yorktown shopping centers
- Close proximity to area golf courses

The Westin Lombard Yorktown Center is a smoke-free hotel.

CONTINUING EDUCATION CREDIT

ACHE

The Illinois Health and Hospital Association is authorized to award 7.25 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

Nursing

The Illinois Health and Hospital Association (IHA) is authorized by the State of Illinois Department of Financial and Professional Regulation (license number 236.000109) to award up to 7.25 hours of nurse continuing education credit for this program.
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https://tinyurl.com/2021-IHA-Summit

Illinois Health and Hospital Association
Your trusted voice and resource