

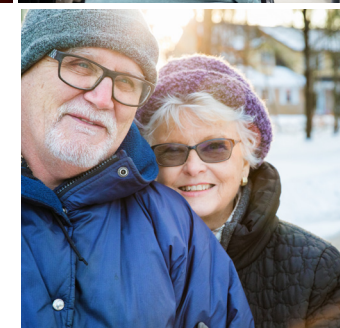
Milestones in Rural Health



2023 Small & Rural Hospitals Annual Meeting

Focusing on:

- ▶ **Future**
- ▶ **Innovations**
- ▶ **Financial Stability**



Building a vibrant rural health system means keeping one eye on the present with another solidly focused on the future.



This year's annual meeting will **tackle today's top issues**—financial stability, regulatory challenges, staffing and workplace violence—while looking to the future of rural healthcare.



 **REGISTER TODAY – Click here** or visit tinyurl.com/sram23

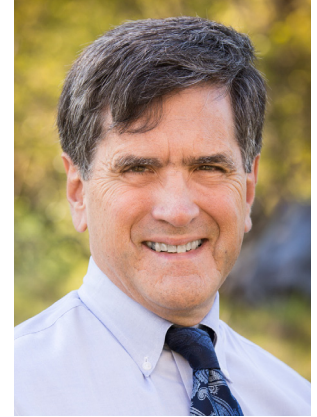


Can't-Miss Sessions

FUTURE

A Path Forward: The Rural Healthcare System of the Future

Gain new insights from keynote speaker **Keith J. Mueller, PhD**, as he pinpoints opportunities to strengthen rural healthcare within changing delivery and finance models. He'll dive into today's top challenges—staff shortages, increased costs and other financial pressures—while helping answer this pivotal question: What does the rural healthcare system of the future look like?



INNOVATIONS

The Future of Work Is Human: Transforming Your Organization in a New Era

Learn what it means to leave behind the old notions of work with workforce expert **Lisa X. Walden**. She'll describe our brave new world of work that puts people first, abolishes burnout and embraces flexibility. With a new approach, you can build a work utopia that serves both your organization and your employees.



FINANCIAL STABILITY

Navigating a Changing Market: Strategies for Rural Hospital Financial Stability

Hear from **Eric K. Shell, CPA, MBA**, an industry leader in supporting rural healthcare providers in transitioning to population health. He'll discuss the increasing pressure rural hospitals face from outside competitors. With nearly 30 years of healthcare financial management experience, Shell will show you why adapting to new market realities is crucial for long-term viability.



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BACK BY POPULAR DEMAND

Rural Healthcare Regulatory Roundup

Get best practices on managing changing federal regulations from **Martie Ross**, who returns to our annual meeting after last year's highly rated regulatory session. She'll help your hospital prepare for the end of the COVID-19 Public Health Emergency and navigate other top regulatory issues—so you can achieve compliance and strengthen hospital operations.



INSPIRATIONAL CLOSING SESSION

UNSTOPPABLE

Become unstoppable to achieve your goals: **American Ninja Warrior Alex Weber** will show you how to achieve peak leadership and performance during what's sure to be an exhilarating session to end our meeting. With his five keys of being unstoppable, you'll gain energy and become more productive and a better problem solver. Let's do it!



ALSO FEATURING:

- ▶ Addressing Rural Health Disparities with Innovative Models of Care
- ▶ Keeping Our Staff Safe: A Discussion on Workplace Violence

BENEFITS OF ATTENDING:

- ▶ Leading-edge content from industry experts
- ▶ Networking and collaborating with your peers
- ▶ Continuing education credits for nurses and healthcare executives

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Registration Info

Registration

Registration is open only to IHA-member hospitals and health systems and 2023 IHA Corporate Sponsors.

Registration Fees:

First staff member per hospital or health system	\$300
Each additional staff member*	\$275/person
Board members	\$175/person
Any one-day registration	\$150/person

* The additional registrant(s) must be employed at the same hospital or hospital system corporate office as the first registrant to qualify for this discount.

Hotel Information

**President Abraham Lincoln
Springfield – a DoubleTree
by Hilton Hotel**

701 E. Adams Street
Springfield, IL 62701
217.544.8800

Room rate:

\$129 single/double plus tax

Book with IHA’s discounted rate:
tinyurl.com/2023srhotel

Rooms are held under the IHA room block through 5 pm on Tuesday, June 13.

IHA Sponsors

IHA thanks our 2023 Corporate Sponsors for their generous support of our members and this program.

Platinum	HealthCare Associates Credit Union	Medical Solutions
Silver	Arthur J. Gallagher BEAR Construction Faegre Drinker Iris Telehealth Miracle Method Surface Refurnishing	O’Shea Builders PYA SIU Medicine Strategic Reimbursement Group

List is current as of April 13, 2023.

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