

Become an Effective Healthcare Advocate

Illinois' healthcare policy environment is constantly changing—a major challenge to communicating and advocating for hospital priorities. To hone your skills, IHA and the Illinois Critical Access Hospital Network (ICAHN) teamed up to offer advocacy training.

- ▶ **Designed for hospital leaders**
- ▶ **Learn from industry experts**
- ▶ **Gain insights in four modules over six months** (Dec. – June)
- ▶ **Participate in-person or virtually**—Naperville, Springfield or Princeton
- ▶ **Attend IHA Advocacy Day**—Springfield



WHO SHOULD ATTEND?

- ▶ CEOs
- ▶ Executive leaders
- ▶ Hospital trustees
- ▶ Marketing directors
- ▶ Community affairs directors
- ▶ Government relations directors

DATES AND TIMES

- Module 1:** Dec. 7, 10 am – 3 pm
- Module 2:** Feb. 8 and March 8, 1 – 2 pm
- Module 3:** IHA Advocacy Day (date to be announced)
- Module 4:** June 14, 10 am – 3 pm

REGISTER INDIVIDUALLY OR AS A TEAM

\$125 for one individual

\$95 each for three or more individuals from a member organization

The fee covers all meals and materials provided during the program.

GET MORE INFO AND RESERVE YOUR SPOT

Register Today

tinyurl.com/advocacy-training

Questions? Contact:

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