



### **IHA Health Equity Action Day**

A multi-dimensional approach to affect real change







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#### **Live Panel Discussion**

#### Moderator:

✓ Dr. Omar Lateef, Rush University Medical Center

#### Panelists:

- ✓ Diahann Sinclair, St. Bernard Hospital
- ✓ Carlos Nelson, Greater Auburn Gresham Development Corporation
- ✓ Carmen Vergara, Esperanza Health Centers
- ✓ Dr. Allison Arwady, CDPH

# Racial Equity in Healthcare Progress Report &

#### **IHA Resource Hub Launch**

✓ Adam Kohlrus, AVP, Quality, Safety & Health Policy

#### **Keynote**

Authentic Diversity
Michelle Silverthorn



#### **Afternoon Activities**

On your own

### Patient, Community & Government Voices

- ✓ Sen. Dick Durbin
- ✓ Gov. J.B. Pritzker
- ✓ Chicago Mayor Lori Lightfoot

#### Call-to-Action

- ✓ Brenda Battle
- √ George Miller
- √ Ted Rogalski
- √ José Sanchéz









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Virtual Event (Morning)	
9:00	Welcome
9:15	Keynote
9:45	Panel Discussion
10:15	Launch Progress Report
10:30	Call to Action
10:45	Closing

Organizational Activities (Afternoon)	
Resource Hub	
Best Practices	
Toolkit	







# **Principles & Goals of the Progress Report**

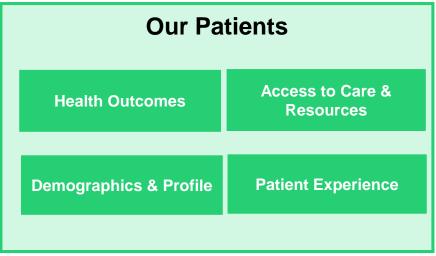
- 1. Promotion of collective improvement, not to drive competition.
- 2. The Progress Report is intended to serve as a single assessment tool that can be used by hospitals, FQHCs, and other healthcare providers.
- 3. The Progress Report is intended to support providers in taking action.
- 4. To the degree possible, the Progress Report should "harmonize" with other similar tools being developed by other organizations (e.g., the MHA Health Equity Guide).
- 5. Initially, Progress Report survey results should be used only for benchmarking and internal process improvement. As organizations build capacity in this area, some form of public reporting will be important to enhancing transparency and accountability.
- 6. The goal is for hospitals and other healthcare organizations across Illinois to adopt the Progress Report, and, ultimately, for the Progress Report to be made available and adopted by healthcare organizations nationwide.





### **Progress Report Framework**













#### **Our People**

- Percentage of underrepresented people of color (e.g. for Chicago, African American, Indigenous, and Latinx) on Board and Leadership
- Recruiting and promotion strategies for increasing representation of people of color
- Completed trainings and workshops on antiracism, anti-bias training, cultural responsiveness, and/or health disparities
- Pay equity analysis for employees

### Our Organization

- Prioritize racial health equity in strategic plan with accountable leadership
- Review key policies with a racial equity lens
- Data collection and quality audits for REaL, SOGI, and SDoH
- Understanding barriers that patients face when accessing care (e.g. language, ability, transportation, location, hours, technology, etc.)
- Goals for local and minority suppliers

#### **Our Patients**

- Use of patient data to drive care improvement projects to address inequitable outcomes
- Demographic breakdown of patient population
- Charity care policies and language/literacy access
- Assess and analyze patient experience by demographic groups

#### **Our Community**

- Local wealth creation through local purchasing, hiring, and community investment
- An accountable leader / team to elevate community engagement efforts as a priority
- Racial equity analysis/ cultural responsiveness training in IRB process
- Co-create care improvement projects with community partners to reduce disparities
- Investment in community-based programs that address life expectancy gaps



# ACHIEVING HEALTH EQUITY

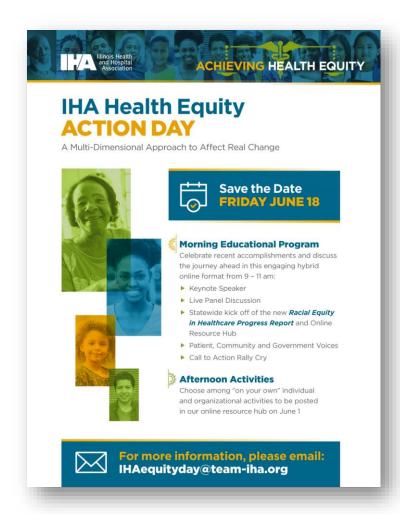
# **Online Marketing Communications Toolkit**

#### **Pre-Event**

- Co-branded, save-thedate flyers, digital ads and agendas
- Sample stories
- FAQs

#### **Day-of-Event**

- Customizable press releases
- Social media posts





# ACHIEVING HEALTH EQUITY



WHEREAS, a person's race or ethnicity should never determine their health outcomes, but for many health equity has frequently and tragically been denied with such health disparities having once again been starkly exposed by the COVID-19 pandemic; and

WHEREAS, the Illinois Health and Hospital Association (IHA) and its more than 200 hospital and nearly 40 health system members across the state recognized more can - and must - be done even though no one entity has all the answers to eliminating systemic racism, injustice, inequality, violence and health and socio-economic disparities; and.

WHEREAS, in July of 2020 IHA established a permanent standing Committee on Health Disparities to develop and implement strategies for hospitals to employ in order to reduce disparities that continue to adversely affect vulnerable communities and populations across Illinois – especially persons and communities of other; and,

WHEREAS, for years, IHA and its members have undertaken numerous activities, both individually and collectively, to address health disparities and the social determinants of health; and,

WHEREAS, IHA and its members continue working to address factors that influence good health and are strongly committed to working with their communities, their government partners, and all stakeholders to advance health equity and achieve tangible and lasting change to ensure all individuals and communities have access to high-quality healthcare at the right time and in the right setting;

THEREFORE, I, JB Pritzker, Governor of the State of Illinois, do hereby proclaim June 18, 2021 as Illinois Health and Hospital Association's Health Equity Action Day and urge all Illinois hospitals, health care providers, and health care professionals to reflect on the issue of health disparities and the actions they can take - individually and collectively - to improve health equity for all Illinois residents and communities.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Illinois to be affixed.



Done at the Capitol in the City of Springfield,
this TWELFIH day of MAY, in
the Year of Our Lord, two thousand and
TWENTY-ONE, and of the State of Illinois,
two hundred and THIRD





#### **Pre-Event Publicity**

Who

AJ Wilhelmi, Brenda Battle, Dr.

David Ansell

What

Press Briefing

When

May 26, 2021

Where

Arie Crown Theater at McCormick Place

Why

IHA Health Equity Action Day June 18, 2021





### Online Health Equity Resource Hub



- Resources from member hospitals and outside organizations
- Being reorganized around the four pillars of the Progress Report—Our People, Our Patients, Our Organization, Our Community.
- Is your hospital represented?

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# **Next Steps**

- Encourage Participation
  - ✓ C-Suite
  - Physicians
  - ✓ Board
  - ✓ Clinical and Non-Clinical Staff
  - Legislators and Community Members



- Afternoon Activities on Resource Hub
- Marketing Toolkit
- Link to Save-the-Date by May 21







# Suggestions, Questions and Comments







# THANK YOU AND SEE YOU ON **HEALTH EQUITY ACTION DAY!!**

