Social Factors on Health, Blood Pressure Measurement & Clinical Data Network - June 30

Date: June 30, 2020  Time: 10:00 AM

Location:
Webinar: 10 to 11:45 am

Registration:
There is no cost to register.

Funding for this program was provided by IDPH Improving the Health of Illinoisans Through Chronic Disease Prevention grant. (CDC-DP19-1815).

This webinar series offers an in-depth look into treating patients with hypertension. You’ll also learn about the programs that are available to help patients and providers. Additional complimentary online education will be offered to all of those participating in the Under Pressure: 2020 Illinois Hypertension Webinars.

OBJECTIVES

Upon completion of these programs, you’ll be able to:

- Understand the current guidelines for hypertension and the best methods to measure blood pressure;
- Review the differences in antihypertensive medication;
- Understand the role of social factors in personal health; and
- Explain how other partners are focusing on hypertension.

WHO SHOULD ATTEND

- Nurses
- Physicians
- Pharmacists
- Health educators

SPEAKERS
Daphne Bascom, MD, PhD, Vice President, Population Health, Saint Luke’s Health System, Kansas City, MO
Dr. Daphne Bascom is vice president of Population Health for St. Luke’s Health System in Kansas City. Prior to this role, Daphne was senior vice president and the medical director at the YMCA of Greater Kansas City. Dr. Bascom provided leadership to the Y’s innovative chronic disease prevention and management programs and led the development of existing and new health and wellness strategies.

In 2018, Dr. Bascom also served as Y-USA’s Chief Health Officer. She was tasked with helping to evolve the Y’s vision of community integrated health through the development of novel value-added integration strategies by working with local and national teams to help create sustainable models for clinical – community integration.

Dr. Bascom was previously vice president and chief medical officer with Cerner Corporation. Before that she was chief clinical systems officer for the Cleveland Clinic Health System in Cleveland, Ohio.

Lauren B. Echols, MPH, Senior Project Manager, Center for Health Information Partnerships (CHIP), Northwestern University
Lauren B. Echols serves as the Senior Project Manager at CHIP, which is part of the Institute for Public Health and Medicine based at Northwestern University Feinberg School of Medicine. Echols manages grants focused on improving screening rates for unhealthy alcohol use in primary care practices with practice coaching support. She also manages a project designed to transform clinical practices through interventions and quality improvement strategies. Echols has held positions at Access Community Health Network, Illinois Department of Public Health (IDPH) and Comprehensive Quality Care, Inc. Foundation.

Lyzeth Mondragon, Community Impact Director, American Heart Association
Lyzeth Mondragon is the current community impact director for the American Heart Association (AHA) in Chicago. In her six years with AHA, Lyzeth has been responsible for initiatives and campaigns focusing on multicultural communities, national chronic disease campaigns and supporting the Go Red for Women campaign. Currently, her priorities include contributing to existing collective impact projects in the city, specifically in Chicago’s West Side.

Mondragon is an active associate board member and helps raise funds to support Esperanza Health Centers. Currently she was chosen as a participant in the Latino Policy Forum’s Multicultural Leadership Academy.

Linda Murakami, RN, BSN, MSHA, Senior Program Manager, Quality Improvement/Practice Facilitation, American Medical Association
Linda Murakami is a senior program manager for practice facilitation and quality improvement in the department of Improving Health Outcomes at the American Medical Association. In this role, she provides leadership and technical expertise to primary care teams by conducting data-driven quality improvement coaching. Murakami has directed quality improvement programs in the ambulatory and home health settings. She has a clinical background as a registered nurse with a focus on the medical/oncology patient population.

Eduardo J. Sanchez, MD, MPH, FAAFP, Chief Medical Officer for Prevention, Chief, Center for Health Metrics and Evaluation, AHA
Dr. Eduardo J. Sanchez currently serves as chief medical officer for prevention and chief for the Center for Health Metrics and Evaluation at the American Heart Association. He has also held positions at Blue Cross and Blue Shield of Texas, the Institute for Health Policy, School of Public Health, University of Texas Health Science Center at Houston, Texas Department of State Health Services and the Texas Department of Health.

Dr. Sanchez is currently the chair of the Texas Public Health Coalition, member of the Robert Wood Johnson Foundation Health Policy Fellows Advisory Board, Institute of Medicine, member of the Roundtable on Obesity National Academics of Science, Engineering and Medicine and a member of the Playbook National Advisory Committee, Beaumont Foundation grant.

Alison P. Smith, MPH, BA, BSN, RN, Program Director, AHA-American Medical Association Initiative to Control Blood Pressure
With more than 25 years working from bedside to boardroom, Alison Smith currently serves in a jointly held position with AHA and the American Medical Association (AMA) as Program Director for the AHA-AMA Initiative to Control Blood Pressure.
Prior to joining AHA-AMA, Smith served for a decade as a vice president of strategic initiatives and a senior advisor and consultant to C-Change, a national not-for-profit focused on research, practice and policy issues in cancer. She is also on the Accreditation Council for Graduate Medical Education’s Public Member Forum and Family Medicine Residency Review Committee.

**Theresa Walunas, PhD, Associate Director, CHIP, Northwestern University**

Dr. Theresa Walunas serves as associate director of the Center for Health Information Partnerships, director of Chicago Health IT Regional Extension Center and assistant professor of medicine for the General Internal Medicine and Geriatrics Division at Northwestern University’s Feinberg School of Medicine.

Dr. Walunas’ background is in immunology and computer science with an interest in bridging the gap between the bedside and the bench. She has interests in translational immunology and precision medicine with the goal of using health record data to improve health for people with autoimmune disease. Given the importance of having high-quality information and improving healthcare for people with immunological conditions, she has also focused on developing teams and projects that help providers more effectively use electronic health record systems and support data-driven care and quality improvement.

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