
Date: July 23, 2020  Time: 12:00 PM

Location:
Webinar - noon to 1 pm

Registration:
“The Post-COVID Healthcare Landscape: Implications for Strategy” is the third of six complimentary webinars in IHA’s virtual speaker series from June through September. You may register for individual session(s) or the entire series. Registration includes program material, one phone/Internet connection and access to the session recording(s).

It’s a new ballgame: The financial after effects of the pandemic, combined with a volatile political climate, will shape your organization’s playbook in the coming months. Learn how to manage economic and policy challenges while staying on top of the continued threat of disruption by new technologies and competitors. This webinar will explore the most significant post-pandemic threats and opportunities, as well as strategic priorities for hospital and health system boards and leaders.

WHO SHOULD ATTEND

This virtual speaker series is designed especially for hospital and health system leadership teams, including:

- CEOs
- CFOs
- COOs
- CMOs
- CNOs
- Chief human resource officers
- Chief strategy officers
- Chief quality officers
- Clinical leaders
- Department leaders

SPEAKERS
Jeff Goldsmith, PhD, President, Health Futures, Inc.
Goldsmith is the founder and president of Health Futures, Inc, a healthcare company that guides venture and private equity investment in emerging technologies. He has more than a decade of experience lecturing on health services management and policy at The University of Chicago, and has lectured at the University of California at Berkeley. Goldsmith has been published in The New York Times and Harvard Business Review. He is also a national advisor to Navigant Healthcare in Chicago.

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