Finance is one of the biggest drivers of stressors in the workplace and one of the factors that determine employee engagement and productivity. Poor financial habits or circumstances culminate in mental stress and poor healthcare outcomes. Across all backgrounds, 50% of Americans are anxious about their finances, and 67% have no retirement savings. The average Millennial now has six figures worth of debt and is a primary caregiver to children and aging parents. By 2025, this cohort will comprise 75% of the global workforce and hold less wealth than the preceding generation. So, as an employer, how can you help?

In this session, we’ll share stats and insights about the state of financial literacy and retirement in the U.S. across all demographics. We’ll cover metrics around the impact of financial wellness in reducing stress and empowering employees to better manage debt, understand and engage in employee benefits, pay for medical bills, and save for retirement or their children’s education. We’ll also discuss how providing a truly integrated financial wellness program can arm employees with the knowledge and information they need to reach their financial goals confidently.

At the conclusion of this program, participants will be able to:

- Describe why financial wellness is important to improving workforce health and productivity.
- Identify some of the key factors to a successful employee financial wellness program.
- Outline some best practices regarding employee benefits education.
- Summarize how financial stress is best measured and how to put a plan of action in place to address it.

This webinar will benefit managers, directors and executives in human resources and administration.
Todd Woodlee
Vice President, iGrad Financial Wellness

Woodlee has dedicated his entire career to improving the overall financial well-being of millions of college students, employees and financial institution customers. He has over 25 years working in leadership roles to support bringing best-in-class financial and debt education programs at higher education Institutions, large private sector entities including Citibank, and smaller companies in the for-profit and not-for-profit space. Woodlee has been with iGrad for 10 years where his work focuses on business development and supporting clients in driving results-based programming that improves the financial empowerment of their constituents.