Date: August 21, 2024     Time: 12:00 PM

Webinar - 12-1 p.m.

This program is complimentary for IHA-member hospitals and health systems.

Improved health, greater access to care and newly available social supports are among the positive effects of health equity initiatives for individuals and communities. Yet health equity work can also produce positive financial results. For example, healthier patients require less intensive healthcare services, and patients connected to primary care will not rely on the emergency department for routine care. Demonstrating the return on investment (ROI) of your health equity efforts will help propel sustainable change.

In this webinar, leaders from the Chartis Center for Health Equity & Belonging will equip you with the knowledge and skills needed to advocate for and implement health equity strategies within your organization. The session will highlight the critical role of measuring and evaluating the benefits of health equity initiatives, providing insights into methods of measurement for both financial and non-financial impact.

At the conclusion of this program, participants will be able to:

- Identify the key components of a health equity total value framework to effectively operationalize and quantify the impact and benefits of health equity transformation efforts.
- Learn practical methods to align and measure the benefits of your programs with existing tools such as IHA’s Racial Health Equity Progress Report.
- Understand metrics that assess the direct, indirect and strategic benefits of health equity initiatives.

This program is designed for hospital and health system leaders and staff in:

- Accreditation
- Administration
- Diversity, Equity and Inclusion
Portia Newman, PhD
Associate Vice President of Education & Engagement
Chartis Center for Health Equity & Belonging

Dr. Newman brings more than 10 years of educational leadership, learning design and strategy experience to the firm, with a particular focus on the intersection of race, gender and culture, and how leadership theory and practice inform organizational culture, learning and change. As a consultant, Dr. Newman has also served as a strategic program partner, facilitating equity-focused initiatives critical to scaling and advancing organizational efforts.

Prior to joining Chartis, Dr. Newman was the Inclusion and Collaboration Lead with Cisco, focusing on leader strategy and program implementation. She has also spent years of her career as a senior leader for a national non-profit, where she was responsible for leading learning development and design. This works continues to affirm her commitment to both people and impact. It's important for her to engage the community toward greater impact.

In her service, Dr. Newman is the Director of Education for State of Success, Inc. and is a member of Alpha Kappa Alpha Sorority, Inc. She is a published scholar who engages in timely and relevant research to inform innovative client solutions, education programming interventions and thought leadership.

She earned her Bachelor of Arts in Education from the University of North Carolina at Chapel Hill before earning her Master of Education in Instructional Leadership and Education Policy from the University of Illinois at Chicago. Dr. Newman completed her doctoral studies in Educational Leadership, Policy and Justice at Virginia Commonwealth University with thesis honors.

Shaifali Ray, MHA
Partner
Chartis Center for Health Equity & Belonging

Ray collaborates with and serves as a trusted advisor to healthcare organizations on their transformational journey to advance and integrate health equity and belonging into healthcare strategy and operations. Leveraging 20 years of experience in physician practice management, hospital operations, benchmarking and performance improvement, Ray focuses on driving sustainable healthcare transformation supported by change management, data and education. During her career, she has served as a trusted advisor to C-Suite, clinical and administrative leaders at academic health systems and large integrated delivery networks in the areas of ambulatory strategy, access and health equity.

Prior to joining Chartis, Ray was Principal of Strategy and Health Equity at Vizient and co-led the development of Vizient’s Health Equity Solution, a collaborative cross-domain offering to support health systems with embedding health equity throughout their organizations. With a passion for leveraging data to improve access to care and outcomes for all patient populations, Ray also led the development of Vizient’s Ambulatory Quality and Accountability ranking to measure health system performance in access, quality, efficiency, care coordination and equity. Her insights on the impact of proposed regulations to these areas have been shared with the Centers for Medicare & Medicaid Services and other regulatory agencies.
Ray has served in various leadership roles at Kaiser Permanente and The Joint Commission. Among her accomplishments in the provider setting, Ray implemented the Qualified Bilingual Staff (QBS) model in Kaiser Permanente's Northern California region, a novel solution at the time, which aimed to identify, qualify and mobilize an internal workforce to promote culturally competent care and reduce healthcare disparities.

Ray holds a Master of Health Administration from The Ohio State University and a Bachelor of Science in Public Health from Indiana University. She has a Robust Process Improvement (RPI®) Green Belt certification from The Joint Commission.